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## Press Release

### «Innovation in education and the dairy industry »

The kick off meeting of the competitive European project **InnoDairyEdu (code 2018-1-EL01-KA203-047844) – Erasmus+ 2018, Strategic Partnerships for Higher Education KA2**, was successfully completed in TEI of Thessaly, Larisa, Greece, on the 4<sup>th</sup> and 5<sup>th</sup> of December.

**InnoDairyEdu** refers to the development of innovative, digital training material for students and professionals of the dairy sector. The topics of the educational material will be selected based on the evaluation of the current curricula in the participating universities and also taking into consideration the views of the dairy industry based on the lapses they identify in their technically specialized personnel. The digital material refers to milk production and processing, safety, quality and entrepreneurship in the dairy sector. The material will be freely accessible in the format of Massive Open Online Courses-MOOC through an interactive platform that will be developed under the scope of the project. InnoDairyEdu aims in connecting academia with dairy industry, initially through the associated partners and also through the interactive platform that will act as a dissemination tool of the training material to all interested parties.

**TEI of Thessaly** is coordinating the project by Dr **Eleni Malissiova**, Ass. Professor, in the Food Technology Department. The project partners are: **University of Leon, Spain- University of Parma, Italy- University of Warmia-Mazuri, Poland – Cyprus University of Technology-Cyprus** and **4obs Consulting - Greece**. Associated partners so far, for Greece are: Hellenic Dairies SA "OLYMPUS", Zarogiannis kasseri, ThesGala, while several dairy industries and cooperatives from the participating countries will be also actively involved.

For more information or expression of interest to participate as an associated partner, you could contact the coordinator Dr Eleni Malissiova at [malissiova@teilar.gr](mailto:malissiova@teilar.gr)

